

A vibrant street scene on a sunny day. In the foreground, a man in a light-colored patterned shirt and dark shorts stands with his back to the camera, looking towards a classic car. To his left, a woman in a bright orange shirt and black leggings walks away. The street is lined with historic buildings, including one with a prominent arched window. Several classic cars are parked along the street, with one having its hood open. The sun is high in the sky, creating a bright lens flare. The overall atmosphere is lively and community-oriented.

2017 ANNUAL REPORT

SHELBY MAIN STREET CORPORATION

Shelby Main Street promotes the responsible development and retention of our downtown business and cultural community.

Our vision is striving to make our downtown a vibrant, prosperous and growing community where people want to live, work and play.

Photo courtesy of Cheryl Van Stockum Photography.

SHELBY MAIN STREET CORPORATION

Shelby Main Street was established in 1984 to encompass all of the Shelby County Community as a broad-based volunteer organization with a paid professional staff. The Focus of Shelby Main Street is on the blend of retail, business, cultural, educational and residential opportunities unique to downtown Shelbyville.

Those who benefit from the work of Shelby Main Street include governmental bodies, residents, interested citizens, business leaders, property owners, consumers, educators, cultural groups and professionals. All are working together as partners of Shelby Main Street.

Everyone has a different reason for being involved and all contribute in a different way.

Shelby Main Street provides professional downtown management through a cooperative effort with all those involved in the central business district. Through the use of the Shelbyville 2020 Plan, a network of communities in action is addressing all aspects of our community.

***Special Thanks** to the City of Shelbyville and Shelby County Fiscal Court, whose continued support and enthusiasm create the possibilities.*



Shelby Main Street
Staff Photo



Photo courtesy of
Cheryl Van Stockum Photography.

BOARD OF DIRECTORS

Steve Meador, Chairman • Corinne Belton, Vice Chair • Jeremiah Tennill, Past Chair • Wanda Hawkins, Secretary/Treasurer • Judge Executive Dan Ison • Mayor Tom Hardesty • Kate Bemiss • George Best • Matt Chandler • Minnie Dale • Dan Feeser • Belinda Nichols • Hubert Pollett • Fred Rogers • Cheryl Van Stockum

- Annual Meeting
- Making Downtown Better Awards:
 - James Mulcahy
 - Collins High School Jr. ROTC
- Annual Panning Retreat
- Plant Container Contest:
 - Masterpieces for your Home
 - Pathelen Flower & Gift Shop

SHELBY MAIN STREET

ACTIVITIES

Board of Directors and Staff Members

- Host Regional Main Street Managers
- Coordination of Board and Committee business and events
- Coordination of Shelby Development Foundation meetings
- Maintain a Nationally Certified Main Street Program
- Merchant Gift Program
- Monthly report to Fiscal Court and City Council
- Newsletter, website, Facebook, Instagram, Twitter and YouTube
- Presentations to Civic Groups
- Shelbyville Horse Show Jubilee coordination
- Big Picture Intern hosted

DESIGN COMMITTEE

To enhance the appearance of downtown

- Bike Racks
- Exploration of Sculpture Walk with Kentucky Arts Council/KPAN Grant
- Holiday Decorating Contest, Winner: Madison on Main

ECONOMIC VITALITY

To retain the economic vitality of downtown

- Jubilee Kick-Off Breakfast
- Informational Program: The Value of Being Small
- Shop Talk First Thursdays

JUBILEE SPONSORS

Allison's Rod & Custom • AT&T • Citizens Union Bank • City of Shelbyville • City of Simpsonville • Collins High School Law Office • Jewish Hospital Shelbyville • Kentucky Farm Bureau • Larry Rogers/Coldwell Banker Realty • Laura Witt • Trust • Ridgefield Video • Shelby County Chamber of Commerce • Shelby County Clean Community • Shelby County Co Main Street Board of Directors • Shelby Main Street Business Committee • Shelby Regional Arts Council • Shelbyville Fir KY Tourism & Visitors Bureau • Shelby Life • The Sentinel-News • Undulata Farm • Wizard Graphics

PROMOTION COMMITTEE

To coordinate, publicize, and evaluate events

- Celebration of Lights
- Dine and Discover Participation
- Jubilee Events: Street Party Concert, Youth Art Show, Ice Cream Eating Contest, Horsing Around with the Arts, and Car Show
- Summer Concerts coordination with the City of Shelbyville

FOUNDATION BOARD OF DIRECTORS AND STAFF MEMBERS

To facilitate the preservation and redevelopment of Shelbyville's downtown historic areas.

- Annual Meeting
- Matching Grant to Biagi Appliances

574

VOLUNTEERS

(X)

119.5

HOURS

=

68,593

VOLUNTEER HOURS

1 ROTC • Commonwealth Bank & Trust • Edward "Hoppy" Bennett • 4-H Dairy Club • Hardees/Red Burrito • Hays Media Venue • Nathan Poole • O'Brien Ford • Pathelen Flowers & Gift Shop • R.H. Bennett • Republic Bank & Cooperative Extension • Shelby County Fiscal Court • Shelby County Industrial & Development Foundation • Shelby County Department • Shelbyville Police Department • Shelbyville/Shelby County Parks • Shelbyville Public Works • Shelby



WE MAKE DOWNTOWN BETTER.

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